

## **TABLE FOR TWO and WFP Enter into Fundraising Agreement**

### **TFT to Raise Funds for WFP School Feeding Programme in Tanzania and Syrian Refugee camps**

TABLE FOR TWO International (“TFT”, President Masa Kogure, headquarters at Minato-ku, Tokyo), a non-profit launched in Japan that addresses global food issues, has signed a fundraising agreement with World Food Programme (“WFP”), the United Nations agency with the mission of eradicating hunger and poverty. The fund supports WFP’s School Feeding Programme in Tanzania and in camps for Syrian refugees in Jordan.

TFT and WFP share a common goal of solving global food security issues, and have been building a cooperative relationship through joint seminars and the like to initiate interest in issues related to food security and poverty. With the two organisations having a common mission, the Agreement effectively enhances the effort to tackle these issues.

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Around one in nine people in the world suffer from hunger. WFP is the food assistance arm of the United Nations, with the mission to eradicate hunger. WFP provides food to save lives of those suffering from natural disasters and conflicts, and provides school meals to children to improve the nutritional health and to encourage attendance in schools. TFT is a non-profit organization launched in Japan that simultaneously addresses the problems of hunger and obesity. TFT works with corporate cafeterias and restaurants to serve healthier meals, with each meal’s reduced calories monetized in the form of a donation to support school meals in developing countries.

TFT and WFP, sharing similar goals, have signed a fundraising agreement in February 2015 to effectively enhance the effort to tackle hunger. TFT will implement fundraising activities to support WFP’s School Feeding programme in Tanzania as well as Syrian refugee camps in Jordan.

In Tanzania, approximately 40% of the population live in chronically food insecure areas. WFP’s School Feeding programme in Tanzania reaches approximately 370,000 students in 640 primary schools in food insecure parts of the country. WFP’s ultimate goal is to assist the Government of Tanzania in the development of a national school feeding strategy and guidelines to support the design and management of a nationally-led school feeding programme. “We are very grateful for the contribution from TABLE FOR TWO. By attracting children to school with school meals, we are not only contributing towards their healthy growth, but also providing them with an opportunity of a brighter future,” said Richard Ragan, WFP Tanzania’s Country Representative. In March 2015, TFT has endowed US\$250,000 for WFP’s School Feeding programme in Tanzania.

Since the Syrian conflict started in 2011, WFP has been providing food assistance for Syrians who were displaced inside and outside of Syria. As a part of its assistance, WFP provides school meals to children in Syria as well as in Syrian refugee camps in Jordan and Iraq. School meals act as incentives to return to schools for children who interrupted their schooling during displacement.

To strengthen support for WFP'S School Feeding programme in Syrian refugee camps, TFT will undertake a fundraising campaign in Middle Eastern countries. TFT, established in 2007, has spread its activities to the US, South Korea, Hong Kong, Vietnam, England, Italy, Switzerland, and Norway. In addition to these countries, an increasing number of companies are adopting TFT's activities in the Middle East. TFT will appeal to these companies in the Middle East for cooperation and support for the School Feeding programme in the Syrian refugee camps.

This agreement offers an opportunity to deepen the collaborative relationship between the two organisations that address global food security, capitalizing on the expertise of each organization.

**About TABLE FOR TWO International** [www.tablefor2.org](http://www.tablefor2.org)

TFT is a non-profit established in October 2007. With the concept of sharing a meal between a person in a developed country and a child in a developing country, TFT's programme facilitates the donation of a school meal to a child suffering from hunger through the purchase of a TFT-branded healthy meal (which incorporates a \$0.25 donation) in corporate cafeterias or restaurants. Over 660 institutions currently partner with TFT, including companies, government offices, and universities. This programme, which simultaneously addresses the opposing issues of malnutrition and obesity, gained popularity due to its ease of implementation and has raised over 31 million school meals for schools in Uganda, Ethiopia, Kenya, Tanzania, Malawi, Rwanda, the Philippines, and Myanmar.

**About World Food Programme** [www.wfp.org](http://www.wfp.org)

World Food Programme is the food assistance arm of the United Nations, with the mission of eradicating hunger. On average, WFP provides food to 80 million most vulnerable people in 75 countries each year, including people affected by natural disasters or conflict, pregnant and breast feeding women, malnourished children, orphans, sick and elderly people. WFP is 100% voluntarily funded and relies on contributions from governments, the private sector, and the general public.