TWO Ethiopia Uganda Kenya Rwanda Tanzania Global Newsletter, Vol. 27

TABLE

(May-Aug 2014)

FOR

LAWSON



OFFSET

Save Calorie, Save World.

Number of meals shared to date (as of August 31st, 2014):

58,103,408 Meals

Top, 1&2) A 6 week campaign launched at Lawson (a national convenience store chain in Japan) as part of the new Calorie Offset campaign. 35 different "Calorie Offset" products were sold at about 11,000 Lawson stores across the country. 3) TFT founder and Executive Director Masa Kogure was awarded the World Service Medal from Kiwanis International. Previous award recipients include Mother Teresa, Audrey Hepburn and Roger Moor. 4) A message from our newly formed team in Vietnam! "TABLE FOR TWO Vietnam is a team of self-motivated people who are currently either holding full-time jobs or attending full-time programs at universities. The team was brought together as each member feels the need to contribute to society, create positive change and make Vietnam a better place to live."

Asia

"When you dine at TABLE FOR TWO, you never dine alone."



North America

5) TFT staff and volunteers on a recent visit to Harlem Prep. Thanks to the generous support of Alcoa Foundation, students at the charter school in New York have access to eat much healthier school meals. 6) TFT and the Calbee Snapeas were present (as a Premium Partner) at the Sustainable Brands 2014 event in San Diego. 7) Popular ramen shop Santouka held an opening ceremony in Seattle, with Seahawks' guarterback Russell Wilson and defensive end Jordan Hill in attendance. Santouka donated \$0.25 per ramen bowl to TFT in June. 8) TFT's New York team handed out over 10,000 Snapea Crisp

samples at the annual Japan Day in Central Park. 9) Following the success of the 1st Anti-Aging Bento campaign, Dr. Yuka Seki formulated a summer version at TFT USA partner BentOn's store. 10-13) Hand washing and proper hygiene are key complements to school meals. It also goes without saying that proper kitchen facilities are critical. We recently received "before and after" pictures from our partner Kageno in Rusinga Island, Kenya. There, hand washing and kitchen facilities were dramatically improved thanks to Oisix. In addition to providing numerous TFT-branded food items through their online store, Oisix has raised funds for facilities that have transformed the school feeding environment at schools such as this one.

Africa BEFORE **AFTER**









This Month's Guests: Aiko Sasamoto (L), Michiko Ando (C), and Ichika Cho TABLE FOR TWO International



In May, TFT launched a new "Calorie Offset" program in Japan. People can join the program not only by buying healthy, low-calorie food, but also through exercising at fitness clubs, sporting events, and other calorie burning activities. Our aim is to take the calories we burn in developed countries to improve production of nutritious food through sustainable initiatives. Spread the word and let's make "Calorie Offset" a worldwide phenomenon!

