TABLE FOR TWC Global Newsletter, Vol. 32 (May 2016)

America 🌉



5) TFT USA participated in NAIS and NCEA, the largest private school conferences in the US. We introduced TFT and the "Snappy Idea for Giving Back" Program which can be an ideal educational community service program for students.





10) The Japanese Photo Service Company Yume Photo and TFT have launched a new service. Yume Photo will donate 20 yen to TFT when you order a personal school album. You can make your kids and those in developing countries happy at the same time!

Vietnam

1,2) TFT Vietnam has been running a project in partnership with the Center for Sustainable Development Studies. The project aims to provide nutritious meals daily at three kindergartens in Van Ho district of Son La Province for children from disadvantaged families in a remote, mountainous region of Vietnam. In January, TFT Vietnam had a field trip to discuss the project with the local project coordinator, principal and kindergarten teachers. They project received very positive feedbacks and has resulted in increased school attendance.



Meals

Number of school meals served to date (as of April 30th, 2016): 40,313,443

3)TFT USA joined Shinshun Matsuri (Japanese New Year Festival) in DC with our restaurant partners. Over 1,500 people came to enjoy a great time featuring tasty Japanese food, games and performances. 4) TFT USA and Harvest Snaps launched a "Śnappy Idea for Giving Back" Program. Schools and community organizations can receive Harvest Snaps for free. Harvest Snaps will donate 25 cents to TFT for every bag distributed.

SNAPPY IDEA FOR GIVING BACK!



TABLE FOR TWO + HARVEST SNAPS



6) TFT and the Sushi Chef Institute launched "Sushi Workshop for Good"! It can be a great teambuilding event. You learn how to make healthy sushi at Sushi Chef Institute and a portion of the proceeds will be donated to TFT to provide school meals.

8) Bel japon is celebrating the 50th Anniversary of Kiri, one of its best-selling cheese brands by offering gifts such as original bags and special cheese cakes. Bel japon will donate money for one meal for every applications.

9) Golf Digest Online (GDO), the largest portal golf site in Japan and TFT has launched a unique campaign called: 'Let's support vegetable gardens in Africa by having a birdie!' You can simply use a golf scorecard app by GDO, and GDO will donate 10 yen when you record a birdie.





7) TFT program was implemented in the World Economic Forum in Davos. TFT's concept and activity was introduced on digital totems.

This month's

Guest: Maggie



Hi TFT Supporters! I'm Maggie from New York City and am working for TFT as a brand consultant. Currently, I'm working to create and design TFT communications materials and develop a global brand strategy. I was able to visit the TFT team in Washington, DC and eat at a restaurant that serves TFT meals. I am so happy to be a part of such an incredible organization!

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